

## Press release

### **EVENTIM LIVE ASIA appoints Samantha Tzovolos as Managing Director, and Mike Galt as SVP Touring**

- **Samantha Tzovolos will be based in Singapore, Mike Galt in London**
- **EVENTIM LIVE ASIA CEO Jason Miller: “They will provide enormous unmatched value to artists looking to tour the region”**
- **CTS EVENTIM CEO Klaus-Peter Schulenberg: EVENTIM LIVE ASIA is a central component of our international expansion strategy, alongside our activities in North America”**

Singapore/London 15 February 2022. EVENTIM LIVE ASIA (ELA), a new venture with global entertainment leader CTS EVENTIM, has appointed Samantha Tzovolos as Managing Director for Singapore, and Mike Galt as Senior Vice-President of Touring for Asia. These moves grow the team for CTS EVENTIM and EVENTIM LIVE ASIA as they look to transform the Asian market for Live Entertainment.

“These two appointments reflect EVENTIM LIVE ASIA’s commitment to providing touring artists with the absolute strongest experience and deepest relationships in Asia,” says EVENTIM LIVE ASIA CEO Jason Miller. “ELA is thrilled to welcome Samantha and Mike to the team. They will provide enormous unmatched value to artists looking to tour the region.”

Klaus-Peter Schulenberg, CEO of CTS EVENTIM, says: “EVENTIM LIVE ASIA is a central component of our international expansion strategy, alongside our activities in North America. We are very pleased to have gained two top professionals in Samantha and Mike. In the future, they will support Jason Miller with all their strength and expertise in bringing top international artists for CTS EVENTIM to the promising Asian market.”

Tzovolos will be based in Singapore, and report to Miller. Over the past decade, as CEO of TEM, an independent live entertainment company based out of Jakarta, Indonesia, that she will continue to run, she has developed an unparalleled track record of producing top shows in emerging markets. TEM has produced many of Indonesia’s biggest shows, including Sting, Michael Buble, Ariana Grande, the Chainsmokers, Backstreet Boys, Guns N’ Roses, John Mayer and others. Tzovolos has also produced



top events in Singapore and elsewhere in Asia, including Justin Bieber, Foo Fighters and others.

Tzovolos says: “I’m excited to bring my extensive network and track record of success in emerging markets to Singapore and to EVENTIM LIVE ASIA. Singapore and South East Asia represent some of the biggest and most dynamic opportunities for the future of touring. Jason Miller and CTS EVENTIM share a powerful vision for these markets.”

Mike Galt will continue to be based in London, and also report to Miller. Galt has more than two decades of live entertainment experience. Most recently, he was VP of Talent and Touring for Live Nation Entertainment, focused on international and emerging markets. Galt produced tours for Mumford and Sons, Troye Sivan, Guns N Roses, The Japanese House, The Weeknd and others. He also booked talent for Abu Dhabi’s Formula 1 post-race concerts, along with expanding the touring footprint in and around the Middle East while based in the United Arab Emirates.

Galt says: “I’m thrilled to get to work on behalf of EVENTIM LIVE ASIA, leveraging my substantial experience in building tours in emerging markets. It’s important that artists and talent representation have more options when it comes to touring Asia and other regions in the years to come.”

### **About EVENTIM LIVE ASIA**

EVENTIM LIVE ASIA is a new partnership between CEO Jason Miller and CTS EVENTIM, one of the world’s top three live entertainment companies. Headquartered in Singapore, EVENTIM LIVE ASIA will focus on the rapidly growing live entertainment markets in China, Japan, South Korea, Singapore, Hong Kong, Taiwan, Indonesia, the Philippines, Thailand, Vietnam and Malaysia. The company is run by Miller, who previously led all touring activity for Live Nation Entertainment’s Asia and Middle East offices, working with the world’s biggest artists and most powerful brands. Miller produced 80 percent of the last decade’s highest-grossing Asian tours for Western artists, including Bruno Mars, Coldplay, Madonna, Maroon 5, U2, and countless others.

### **About CTS EVENTIM**

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. Before the outbreak of the coronavirus pandemic, around 250 million tickets per annum were marketed using the Company’s systems – be it through physical box offices, online, or from mobile terminals. Its online portals operate



under brands such as [eventim.de](https://www.eventim.de), [oeticket.com](https://www.oeticket.com), [ticketcorner.ch](https://www.ticketcorner.ch), [ticketone.it](https://www.ticketone.it), and [entradas.com](https://www.entradas.com). The EVENTIM Group also includes many concert, tour, and festival promoter companies for events like Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. In addition, CTS EVENTIM operates some of Europe's most renowned venues, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment. Against a backdrop of forced closures, cancellations, and restrictions on events as a result of the coronavirus pandemic, the Group generated revenue totalling €256.8 million in more than 20 countries in 2020 compared with more than €1.4 billion in the year before.

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