

Press Release

Marcia Titley new Managing Director of EVENTIM Sweden

Copenhagen/Stockholm, 24 November 2021. Marcia Titley has been appointed new Managing Director for EVENTIM Sweden. She has been Managing Director of EVENTIM Norway for almost 4 years and is part of the Eventim Scandinavia Management Team. EVENTIM Norway has grown rapidly over the last few years, despite the challenges of the COVID-19 pandemic. Titley will continue as Managing Director of EVENTIM Norway, adding EVENTIM Sweden to her current role.

Marcia Titley says: “It has been very exciting to introduce EVENTIM solutions to the Norwegian market. I’m looking forward to working closely with the Swedish team, and sharing our experiences and expertise from Norway, to further grow our business in Sweden and in Scandinavia as a whole”.

Eventim Scandinavia has been successfully onboarding new clients and is currently recruiting new employees for the local Swedish EVENTIM organization as part of a strategy to continue the growth in both Sweden and Scandinavia.

Jens B. Arnesen, CEO of Eventim Scandinavia says: “I am convinced Marcia will bring a lot of best practice into the Swedish market and will be able to carry out our growth strategy together with the local team. In collaboration with our Scandinavian Support and Marketing teams we are able to help our partners by providing both local and cross boarder experience.”

Jay Sietsema will end his position as MD for EVENTIM Sweden on 30th November 2021 to pursue new challenges outside the company. Arnesen says: “I want to thank Jay for his great commitment with us and wish him all the best going forward”.

EVENTIM SCANDINAVIA has offices in Copenhagen, Oslo and Stockholm and is a fully owned company within CTS EVENTIM. CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. Before the outbreak of the coronavirus pandemic, around 250 million tickets per annum were marketed using the Company’s systems – be it through physical box offices, online, or from mobile terminals. Its online portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it, and entradas.com. The EVENTIM Group also includes many concert, tour, and festival promoter companies for events like Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. In addition, CTS



EVENTIM operates some of Europe's most renowned venues, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment. Against a backdrop of forced closures, cancellations, and restrictions on events as a result of the coronavirus pandemic, the Group generated revenue totalling €256.8 million in 21 countries in 2020 compared with more than €1.4 billion in the year before.

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