

AD HOC DISCLOSURE

Public disclosure of inside information in accordance with Article 17 of Regulation (EU) No. 596/2014 (Market Abuse Regulation)

CTS EVENTIM enters put option agreement to acquire Vivendi's festival and international ticketing activities

Paris/Munich, 2 April 2024 – CTS EVENTIM AG & Co. KGaA today announces that it has entered into a put option agreement with Vivendi to acquire Vivendi's festival and international ticketing activities. The businesses that CTS EVENTIM is set to acquire collectively produced €137 million in revenues in 2023. The ticketing business under the See Tickets brand generated about €105 million and sold about 44 million tickets in Belgium, Denmark, Germany, the Netherlands, Portugal, Spain, Switzerland, the UK and the US. It is the number two ticketing company in the UK and a successful actor in the other markets as well. The festival business that is part of the current deal generated additional €32 million.

On the seller's side, this agreement is subject to the information and consultation procedures involving the relevant employee representative bodies.

CTS EVENTIM is confident that this transaction will be completed in the coming months.

About CTS EVENTIM

CTS EVENTIM is the number one provider of ticketing services in Europe and number two in the world. Over 300 million tickets per year are marketed using the Company's systems – through physical box offices and mobile/online portals. According to Pollstar's global rankings for 2023, the EVENTIM Group is the second-biggest promoter in the world. In addition, CTS EVENTIM operates some of Europe's most renowned venues. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is a member of the MDAX segment. In 2023, the Group generated revenue of EUR 2.4 billion across more than 25 countries.

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