

Press Release

CTS EVENTIM and Austrian Federal Theatres Group to be future ticketing partners

- JetTicket software to be used from 2022/2023 season
- Contract awarded following international call for tenders
- Managing director of the theatre group: “Another sign of our shift in thinking towards customer service, innovation and commercial viability”

Munich/Vienna, 12 August 2021. CTS EVENTIM, one of the world’s leading ticketing and live entertainment providers is to partner with the Austrian Federal Theatres Group as a provider of ticketing solutions. Burgtheater and Akademietheater, Wiener Staatsoper and the Volksoper in Vienna will sell tickets for the 2022/2023 season using software from JetTicket, a subsidiary of CTS EVENTIM.

JetTicket won the contract against an international field of competitors. According to the Austrian Federal Theatres Group, the deciding factors included the strategic security of having an international partner and innovative sales tools that can be adapted to changing needs. The introduction of the software will mark the next milestone in the theatre group’s reorientation toward greater customer focus and innovation.

The managing director of the theatre group, Christian Kircher, said, “The results confirm that the decision to put the contract out to tender was the right one from a strategic and economic point of view. Following the opening of the new Federal Theatre box offices in the foyer of the Wiener Staatsoper, this is another sign of the change in our corporate culture toward a stronger focus on customer service, innovation and commercial viability.”

Alexander Ruoff, Chief Operating Officer at CTS EVENTIM, said, “We are delighted to count Austrian Federal Theatres, another world-renowned opera and theatre group, among our customers. We see this as evidence of the strength and innovation of the jetticket 2021 theatre ticketing solution, which is based on EVENTIM.Inhouse, the leading software in Europe.”



Before the outbreak of the coronavirus pandemic, the Austrian Federal Theatres welcomed around 1.3 million visitors a year and generated revenue of around €57 million.

About CTS EVENTIM

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. Before the outbreak of the coronavirus pandemic, around 250 million tickets per annum were marketed using the Company's systems – be it through physical box offices, online, or from mobile terminals. Its online portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it, and entradas.com. The EVENTIM Group also includes many concert, tour, and festival promoter companies for events like Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. In addition, CTS EVENTIM operates some of Europe's most renowned venues, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment. Against a backdrop of forced closures, cancellations, and restrictions on events as a result of the coronavirus pandemic, the Group generated revenue totalling €256.8 million in 21 countries in 2020 compared with more than €1.4 billion in the year before.

Head of Corporate Communications:

Frank Brandmaier

Tel.: +49.40.380788.7299

frank.brandmaier@eventim.de

Investor Relations:

Marco Haeckermann

Vice President Corporate Development & Strategy

Tel.: +49.421.3666.270

marco.haeckermann@eventim.de