

Press Release

CTS EVENTIM appoints Martin Fitzgerald as Managing Director of EVENTIM UK alongside John Gibson

Munich/London 26 March 2021. CTS EVENTIM, one of the leading international providers of ticketing services and live entertainment, has appointed Martin Fitzgerald alongside John Gibson to hold the position of Managing Director of EVENTIM UK.

Fitzgerald brings 28 years' experience to EVENTIM UK; most recently in the position of Chief Commercial Officer at See Tickets where he spent 18 years. He will begin his new role at EVENTIM UK on the 30th of March.

Martin Fitzgerald says: "As our industry starts to recover, it's an exciting time to join one of the leading providers of ticketing services and live entertainment. My philosophy has always been to work in partnership with clients, to deliver innovative technology solutions and services on behalf of the event organiser and a seamless and intuitive experience to the fans. I'm very much looking forward to working with John and the rest of the UK team to introduce new clients to EVENTIM's impressive portfolio of ticketing technologies and trusted services"

Klaus-Peter Schulenberg, Founder and CEO of CTS EVENTIM says: "Martin's appointment reflects EVENTIM's continued investment in both our people and our commitment to the UK, a core market for CTS EVENTIM. I have no doubt that Martin and John will make a formidable team, creating new and exciting strategic partnerships."

About CTS EVENTIM

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. Before the outbreak of the coronavirus pandemic, around 250 million tickets per annum were marketed using the company's systems – be it through stationary box offices, online or from mobile terminals. Its online portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it and entradas.com. The EVENTIM Group also includes many concert, tour and festival promoter companies for events like 'Rock am Ring', 'Rock im Park', 'Hurricane', 'Southside' and 'Lucca Summer'. In addition, some of Europe's most renowned venues are operated by CTS EVENTIM, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin and the EVENTIM Apollo in London.



CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment. In a situation dominated by extensive bans and restrictions on events as a result of the coronavirus pandemic, the Group generated revenue totalling 256.8 million Euro in 21 countries in 2020, after more than 1.4 billion Euro the year before.

About EVENTIM UK

EVENTIM UK is a London based ticketing company and part of CTS EVENTIM, one of the leading international providers of ticketing services and live entertainment.

Eventim.co.uk launched in 2009 to provide an online ticket booking service in the UK for a wide range of tickets for live events, including concerts, theatre, sports and popular attractions. The EVENTIM system is one of the most robust systems in the marketplace, with the ability to seamlessly sell thousands of tickets within seconds. Offerings such as FanTicket (quick and simple souvenir ticket production) and FanBonus (customer loyalty scheme offering 3% cashback) set us apart from the competition and offer greater value to our customers. Fansale.co.uk launched in 2018, offering a safe and fair platform for customers to resell tickets. All tickets are verified against the Eventim system and cannot be offered over the original purchase price.

Head of Corporate Communications:

Frank Brandmaier

Tel.: +49 40 380788-7299

frank.brandmaier@eventim.de

EVENTIM UK:

John Gibson, Managing Director

Tel.: +44 (0) 20 3994 9956

Mob.: +44 (0) 7989 423594

john.gibson@eventim.co.uk