

## Press release

### **New CEO at Ticketcorner: Oliver Niedermann to succeed Andreas Angehrn**

- **Oliver Niedermann will take over the operational management of Ticketcorner**
- **Andreas Angehrn has decided to leave the leading Swiss ticketing provider in order to pursue new opportunities after 12 successful years as CEO**

Zurich/Munich, 16 March 2022. The Board of Directors of Ticketcorner AG has appointed Oliver Niedermann as the new CEO. He will succeed Andreas Angehrn, who has played a major role in the company's success in Switzerland since 2010. Andreas Angehrn will leave Ticketcorner at the end of June. Ticketcorner AG is a wholly-owned subsidiary of Ticketcorner Holding AG, which has been owned in equal shares by CTS EVENTIM AG & Co. KGaA and Ringier AG since 2010.

Oliver Niedermann, 49, has been Head of Marketing at Raiffeisen Switzerland for the past ten years, focusing on the digital transformation of the marketing activities of Switzerland's third-largest bank in B2C and B2B business as well as in sponsoring and loyalty management. He acquired his extensive expertise in the fields of marketing, events, ticketing, and sponsoring in various management positions at sports and entertainment agencies such as SUI AG and iSe - Hospitality AG, which managed the FIFA World Cup in Germany in 2006. After graduating from the University of St. Gallen (HSG), he worked for several years in management consulting with leading international consulting companies, mainly for media, sports and entertainment clients.

**Klaus-Peter Schulenberg, Chair of the Ticketcorner Board of Directors and CEO of EVENTIM Management AG:** «We are pleased to have gained a highly qualified marketing and events expert in Oliver Niedermann, who will further expand Ticketcorner's leading position. He brings with him the very best professional prerequisites to gain an even stronger foothold in the Swiss market and make our offer even more attractive to our customers. As CEO, Andreas not only enjoyed great success in positioning and developing Ticketcorner, he also brought significant impetus from Switzerland into our global group of companies with great innovative strength. We regret his decision to leave and would like to thank him for the excellent collaboration. We wish him all the best for his personal and professional future.»

**Marc Walder, Vice Chair of the Ticketcorner Board of Directors and CEO of Ringier AG:** «Ticketcorner became a Swiss success story under the leadership of Andi Angehrn. The company is one of the strongest online brands and has proven in exemplary fashion that digital companies can excel in terms of customer proximity and trust. I would like to thank Andi for everything he has done, in particular for his extraordinary work over the last two years marked by the coronavirus pandemic. I wish him all the best for his personal and professional future. At the same time, I look forward to working with Oliver Niedermann and continuing the Ticketcorner success story. The ticketing and events industry is still transforming at a rapid pace, and we are faced with many challenges. With Oliver, we will continue to strengthen the company's leading position with innovative, smart applications and an attractive offer that meets the needs of Swiss customers.»

**Andreas Angehrn:** «I look back with joy and pride on the success story that we have been able to write with Ticketcorner since CTS EVENTIM and Ringier took over in 2010. Ticketcorner has tapped into new market segments during this time and offers event organizers, partners and ticket purchasers fully digitalised services at the cutting edge of technology. This was possible only thanks to the excellent collaboration with the Board of Directors, the Executive Board and the Ticketcorner team, for which I would like to express my heartfelt thanks.»

### **About Ticketcorner**

Ticketcorner is a Swiss ticketing provider that processes more than 10 million ticket sales for 15,000 events per year. In addition to events in the entertainment, culture and sports sectors, this also includes the sale of ski tickets for about 60 ski resorts. The ticketing platform has a highly frequented website, a mobile app and more than 200 booking offices throughout Switzerland. The Ticketcorner Customer Service Center provides advice and assistance to customers and answers more than 200,000 customer enquiries per year, including 120,000 email enquiries alone. Professional experts advise the organizers individually and offer a customized solution package consisting of: sales and marketing concepts (digital, print, e-commerce, social media, search engine marketing, etc.), support in the development of sales and pricing strategies (static and dynamic pricing), assumption of VIP and hospitality sales (Ticketcorner.Prime), advice on data protection (GDPR-compliant), targeted CRM campaigns (CRM is offered as a managed service model if required), and organization and implementation of secure access control concepts.

### **About CTS EVENTIM**

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. Before the outbreak of the coronavirus pandemic, around 250 million tickets per annum were marketed using the Company's systems – be it through physical box offices, online, or from mobile terminals. Its online portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it, and entradas.com. The EVENTIM Group also includes many concert, tour, and festival promoter companies for events like Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. In addition, CTS EVENTIM operates some of Europe's most renowned venues, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment. Against a backdrop of forced closures, cancellations, and restrictions on events as a result of the coronavirus pandemic, the Group generated revenue totalling €256.8 million in 21 countries in 2020 compared with more than €1.4 billion in the year before.

### **About Ringier**

Ringier AG is an innovative, digitalised and diversified Swiss media company operating in Europe, Asia and Africa. Its portfolio includes around 110 subsidiaries in the print, digital media, radio, ticketing, entertainment and e-commerce sectors and leading online marketplaces for cars, property and jobs. As a venture capital provider, Ringier supports innovative digital start-ups. Ringier, a family company founded in 1833 as a publishing house and printing plant, has invested consistently in digitalisation and global expansion in recent years. In 2020, the company's some 6.800 employees, operating in 18 different countries, generated revenues of 953.7 million CHF. Today, 69 per cent of its operating profit already comes from digital, where Ringier is a leader among European media companies. Ringier's core values are independence, freedom of expression and a pioneering spirit.

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