

Press release

CTS EVENTIM, MAMMOTH, INC. and AG ENTERTAINMENT TOURING to partner for major U.S. and global tours

Munich, 21 March 2023. CTS EVENTIM, one of the world's leading providers of ticketing and live entertainment, U.S. promoters MAMMOTH, INC., and AG ENTERTAINMENT TOURING have today announced the creation of a new joint venture. Through this partnership, CTS EVENTIM, MAMMOTH and AG ENTERTAINMENT TOURING will strengthen their positions in the worldwide touring market, signing top level acts for U.S. and global tours. All three entities will utilize their vast resources and networks to the partnership.

Music industry veterans MAMMOTH co-founders Jeff Fortier and Josh Hunt have built an extensive infrastructure for booking, promotion, and production of events across the U.S. CTS EVENTIM will provide full access to the international EVENTIM LIVE network as well as its portfolio of products and services around live events and ticketing. The partnership with MAMMOTH and AG ENTERTAINMENT TOURING sees the EVENTIM LIVE network grow to 38 promoters active around the globe and further strengthens the footprint of EVENTIM LIVE in the U.S. CTS EVENTIM will hold the majority in the new venture and fully consolidate its financials according to IFRS.

Klaus-Peter Schulenberg, CEO of CTS EVENTIM, says: "North America is the largest market in the world for live entertainment and ticketing. Expanding our presence in the U.S. market is an essential part of our global expansion strategy. We are looking forward to working with the teams at MAMMOTH and AG to bring exciting tours to fans in the US and around the world."

Josh Hunt, MAMMOTH comments: "We have really enjoyed getting to know Klaus-Peter, Frithjof and others on the CTS EVENTIM team. We're very excited to further build our connections in their network and continue expanding our touring footprint together with CTS EVENTIM, AG and all of our co-promoters, friends and partners across the globe. MAMMOTH was built on mutually beneficial partnerships with our friends, these latest steps with AG and CTS EVENTIM are a continuation of that philosophy."

"This global partnership with CTS EVENTIM and MAMMOTH is an exciting opportunity for AG," says James Crawford, Co-Owner of AG ENTERTAINMENT TOURING. "Being a part of this collaboration is sure to bring noticeable touring growth to everyone involved and we're thrilled to be a part of the team."

About CTS EVENTIM

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment with more than 250 million tickets marketed per year using the Company's systems – via physical box offices, online, or from mobile devices. Its online portals operate

under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it, and eventim.com. The promoter network EVENTIM LIVE is recognized as the third largest promoter in the world according to Pollstar's global promoter ranking 2022. Its concert, tour, and festival promoter companies sold more than 20 million tickets in 2022 for events including Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. In addition, CTS EVENTIM operates some of Europe's most renowned venues: the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is currently a member of the MDAX segment.

About AG ENTERTAINMENT TOURING

AG ENTERTAINMENT, Inc was created in 1996 by Alex "AG" Gidewon as a nightlife company based in Atlanta, GA that has been known across the Southeast region for throwing the hottest parties. The AG brand grew rapidly and within the past 15 years, Alex Gidewon and his business partner James Crawford saw an opportunity to expand the business by creating AG ENTERTAINMENT Touring. An elite worldwide touring company brings the biggest and hottest artists in the music game to cities across the U.S. AG ENTERTAINMENT Touring has traveled all around the nation showcasing some of the biggest talents such as Lil Baby, Future, Da Baby, City Girls, Lil Durk, Gunna, Gucci Mane, Rod Wave, Nardo Wick, and many more.

About MAMMOTH, INC.

Established in 2006, MAMMOTH is a live music entertainment company producing a wide range of events including full scale festivals and tour booking. Venues include arenas, small independent clubs, numerous boutique amphitheaters, over 40 historic indoor theaters throughout the country, as well as an independently owned venue portfolio. MAMMOTH holds relationships with promoters and venues, works with agents to route shows, markets tour dates with regional and national partners, as well as coordinates the day of show operations and production. MAMMOTH is co-owned by Jeff Fortier and Josh Hunt who together have over 62+ years of combined music industry experience. The company operates offices in Lawrence, KS, Kansas City, MO, New York, Los Angeles, the Pacific Northwest and more.

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