

## Press release

### CTS EVENTIM new ticketing partner of Dresden's Semper Opera House

Saxony's state opera launches new EVENTIM.Inhouse ticketing system

**Munich/Dresden, 26 April 2023.** Starting this season, CTS EVENTIM, one of the leading international providers of ticketing services and live entertainment, will be the official ticketing partner of Dresden's Semper Opera House. The new ticketing and booking system is available now to the opera's international audience.

EVENTIM.Inhouse, a flexible and sophisticated ticketing solution, offers visitors to Semper Opera House numerous benefits in addition to the many practical self-service functions. For example, the new 'simply control gates' give visitors quick and easy access to the event using a code on their smartphone or iPhone. In the near future, a 3D seating map will make choosing the best seats and buying tickets even easier.

"CTS EVENTIM has shown how a tailor-made software solution can meet customers' expectations when it comes to booking and buying tickets, as well as the needs of our own operation," says Wolfgang Rothe, commercial director of Sächsische Staatstheater Dresden. "CTS EVENTIM is the ideal partner for us, providing extensive expertise that enables us to offer our visitors the best possible service, from booking and purchasing tickets through to admission. We look forward to using EVENTIM.Inhouse this season and to continuing our collaboration with CTS EVENTIM."

Karsten Elbrecht, Chief Commercial Officer, Ticketing Germany, adds: "We are delighted to equip one of the world's most famous music venues with an inhouse ticketing solution that enhances the wide range of events it hosts. We want to ensure that Semper Opera House's service offering matches its reputation as a world-class venue, while turning it into a role model for other cultural venues."

#### About Semper Opera House

Semper Opera House is considered one of the most architecturally stunning venues in the world. Its global reputation is based on outstanding productions and the exceptional performances of its ensemble, international guests and the Dresden State Orchestra. It has already secured its place in opera history with numerous premieres, including many works by musical giants Richard Wagner and Richard Strauss. Peter Theiler has been the opera's artistic director since the 2018/19 season. Hailing from Switzerland, Theiler is equally at home upholding the opera's traditions as he is engaging with contemporary works. Semper Opera House strives to promote vibrant and diverse musical theatre, and thus maintains a close dialogue with its audience and is always looking to optimise its services for international guests.



### **About CTS EVENTIM**

CTS EVENTIM is a leading international provider of ticketing services and live entertainment. About 250 million tickets per year are marketed using the Company's systems – through physical box offices and mobile/online portals. These portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it and entradas.com. The CTS EVENTIM Group also includes a number of companies promoting concerts, tours, and festivals such as Rock am Ring, Rock im Park, Hurricane, Southside, and Lucca Summer. According to Pollstar's global rankings for 2022, the EVENTIM Group is the third-biggest promoter in the world. In addition, CTS EVENTIM operates some of Europe's most renowned venues, for example the LANXESS Arena in Cologne, the K.B. Hallen in Copenhagen, the Waldbühne in Berlin, and the EVENTIM Apollo in London. CTS Eventim AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and is a member of the MDAX segment. In 2022, the Group generated revenue of EUR 1.9 billion across more than 20 countries.

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