

25.01.2007

Press Release:

CTS EVENTIM wins German Touring Masters (DTM)

Contract awarded to handle entire ticketing operation for the most popular series in international touring car racing / Three-year term / Eleven races in 2007 / Foreign races included

Munich, 25 January 2007 – The CTS EVENTIM Group has been awarded another major contract for ticketing operations. ITR e.V., the DTM rights owner and business promoter, has granted CTS EVENTIM Sports GmbH a three-year contract to handle the entire ticketing operation. The 2007 DTM series will include eleven races in six European countries. Last season, the ten races were watched by 832,000 spectators in total. Before the first race, the 2007 series will be presented in Düsseldorf on 15 April. The season itself gets off to a start on 22 April at the Hockenheimring in Baden-Württemberg. Most of the races will take place at legendary European race tracks, such as Nürburgring, Norisring, Brands Hatch, Mugello, Zandvoort and Magny Cours. The partnership between ITR e.V. and CTS EVENTIM covers all DTM sales channels, including call centres and the www.dtm.de, www.eventim.de and www.getgo.de Internet platforms. Dr. Thomas Betzler, DTM board member: "After a long and intensive selection process, we decided on CTS EVENTIM because with this partner we are able to implement every detail without having to compromise. We were also persuaded by the sales strengths of CTS EVENTIM. DTM tickets will be marketed Europe-wide and even more professionally in future."

The services performed by the CTS EVENTIM Group are used by more than 80 clubs and associations from about 20 different sports disciplines, including football, handball, tennis, ice hockey and American Football (NFL), Formula 1 racing, winter sports and others. In the German First Division football league alone, almost two thirds of the clubs now work with EVENTIM systems. CTS EVENTIM Sports operates the web-based information and booking system [eventim.tixx](http://eventim.tixx.de) and the CRM system [eventim.farm](http://eventim.farm.de). In the current business year, EVENTIM Sports expects to handle a ticketing volume in excess of 10 million.

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field as well as a leading provider of live entertainment. More than 45 million tickets for approx. 85,000 events will be marketed during the current year using systems developed and operated by the EVENTIM Group. In addition to almost 3,000 stationary box offices, the Internet is becoming increasingly important as a sales channel: in 2006, the www.eventim.de and www.getgo.de portals achieved a growth rate of more than 50%.

For further information, contact:

Engel & Zimmermann AG, Agentur für Wirtschaftskommunikation
Hermann Zimmermann / Claudia Carl, Tel. +49 (0)89 89 35 63 3
info@engel-zimmermann.de