



## PRESS RELEASE

### **CTS EVENTIM to handle ticketing throughout Europe for van Gogh exhibition in Amsterdam**

### **Unique collection of 55 works by van Gogh / Tickets available throughout Europe / CTS intensifies work with cultural institutions**

Munich, 15. December 2008 – CTS EVENTIM will be the key provider of ticketing services for the “Van Gogh and the colours of the night” exhibition in Amsterdam. From 13 February to 7 June 2009, the exhibition will show a unique selection of 55 works by the Dutch painter, with Amsterdam the only venue in Europe where they can be seen. The Van Gogh Museum expects at least 800,000 visitors, two thirds of them from abroad.

#### **Tickets available through all sales channels**

CTS EVENTIM will be handling the ticketing operation on its Europe-wide Internet platform ([www.eventim.com](http://www.eventim.com)) and through selected partners. In this way, event promoters can sell tickets throughout Europe using the proven infrastructure of the CTS Group. This solution, in which CTS handles ticketing through all sales channels (online, hotline, box office), guarantees the promoter professional marketing to the targeted markets. The tickets can be also be printed out at home using the print-at-home option, then scanned by the electronic access control system of the Van Gogh Museum.

“Our pan-European platform and our network of partners ensures that art lovers all over Europe can buy tickets for this world-class exhibition easily and reliably”, says Alexander Ruoff, COO at CTS EVENTIM AG. “We want to further intensify the successful work we have been doing with museums and other cultural institutions. Our unique technology also makes us the perfect ticketing partner.”

The exhibition was jointly designed and compiled by the Van Gogh Museum and the Museum of Modern Art in New York (MoMA). Before “Van Gogh and the colours of the night” comes to Europe, the exhibition will be on view in the MoMA in New York until 5 January 2009.



**About CTS EVENTIM**

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 60 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 6,000 stationary box offices throughout Europe, sales via the Internet and especially via the [www.eventim.de](http://www.eventim.de) and [www.getgo.de](http://www.getgo.de) portals are gaining increasing importance.

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