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Press-Release:

CTS EVENTIM concludes cooperation agreement with Dutch partner

CTS Eventim is working together with Dutch retail chain Totaal Gemak / Tickets will be sold in stores and via the CTS internet platform / attractive new service offer for ticket buyers and event organisers.

Munich, 29. April 2008. CTS EVENTIM AG, established market leader within Germany and Europe in the ticketing sector, has concluded a cooperation agreement with Dutch retail chain Totaal Gemak. The trial period starts in May in selected branches and tickets will be obtainable in all of Totaal Gemak's stores by the end of the year. With CTS Eventim offering its complete European programme via the tried and tested European ticketing platform, Dutch consumers will, for the first time, have access to CTS events taking place across the continent.

This cooperation is quite timely: the ticketing market in the Netherlands is undergoing radical changes. Thanks to its cooperation with Totaal Gemak, CTS Eventim will play a key role in the reorganisation of the market and, by providing a new offer and improved service to ticket buyers and event organisers, the company aims to assume a strong position in the Netherlands ticketing sector within the next two years. Furthermore, the cooperation will allow CTS Eventim to expand whilst keeping costs manageable.

"This is a further important step in the systematic consolidation of our market position in Europe and worldwide. The Netherlands is a very attractive market with significant spending power. Totaal Gemak's size and reputation make it the ideal partner for us" says Eventim COO Alexander Ruoff.

Jan Damman, a director at Totaal Gemak, adds: "We are the right partners for CTS Eventim because Totaal Gemak offers CTS Eventim a platform for its expansion plans. The combination of a small organisation's creativity and a market leader's power will make the platform a success." Totaal Gemak, founded in 1999, has more than 150 stores in the Netherlands and its annual turnover in 2007 amounted to 125 million euros. Distinguishing itself by the excellent service it provides, the company offers its customers high quality stationery, tobacco products, books, mobile phone top-up cards and accessories, as well as postal and courier services.

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