



PRESS RELEASE

EVENTIM TICKETS NOW AVAILABLE ON MYSPACE

MySpace partners with CTS EVENTIM for online ticketing / Fans, promoters and bands can buy and offer tickets on MySpace via EVENTIM / First partnership of this kind worldwide

Munich, 2 July 2009 – CTS EVENTIM, Europe's market leader in the ticketing field, and MySpace, the world's biggest platform for music, have entered into a ticketing partnership in which the eventim.de ticket shop and the Fansale.de ticket resale platform will be made directly available to users on MySpace.

This means that MySpace will be able to provide its high-affinity music audience with events, tickets and information for more than 100,000 events a year – such as concerts, festivals, plays, parties, musicals, sports events, etc.. Bands and promoters can intensify their direct interaction with visitors to their MySpace page and offer tickets for their events “on site”, so to speak.

All that promoters and bands need do in order to sell tickets this way is to include a simple ticketing widget in their MySpace profile. Visitors to the profile page are then routed automatically to the ticketing page of the respective profile owner. It is also possible to hunt for and buy tickets in the “MySpace Ticketshop”, where all promoters and artists can be found. If an event is already sold out, tickets can also be offered for resale and purchased via the Ticketshop platform.

By entering this partnership, Eventim is underscoring its aim of supplying tickets for all events – including concerts in clubs and the new music scene, where MySpace users are especially active. Exclusive partnerships with promoters and additional functions for the MySpace ticketing widget are planned for the future.

Malte Blumenthal, Vice-President New Media at EVENTIM, commented by saying, “We demonstrate EVENTIM's special competence not only by the successful re-launch and



internationalisation of eventim.de, but also with new kinds of online cooperation that meet the needs of the age – our new partnership with MySpace being a perfect example”.

For MySpace, the partnership between MySpace Germany and CTS EVENTIM is the first of its kind anywhere in the world.

About CTS EVENTIM

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 70 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 8,000 stationary box offices throughout Europe, sales via the Internet and especially via the www.eventim.de and www.getgo.de portals are gaining increasing importance.

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