



## **PRESS RELEASE**

### **CTS EVENTIM and Live Nation confirm partnership**

#### **Long-term alliance with Live Nation remains in full effect / Planned merger of Live Nation and Ticketmaster without impact on existing agreements / Cooperation in America and Europe already successfully launched**

Munich, 6 March 2009 – CTS EVENTIM and Live Nation will fully honour their commitments under the ten-year agreement they concluded in December 2007. A planned merger of Live Nation and Ticketmaster will have no detrimental impact on the partnership. This has now been confirmed by the two companies in Germany and the U.S.A. “This removes all speculation. We have never doubted the contractual fidelity of Live Nation”, commented Klaus-Peter Schulenberg, CEO of CTS EVENTIM AG.

The Munich-based CTS EVENTIM AG group, which is listed on the SDAX exchange (ISIN DE0005470306), is leader of the European ticketing market and a provider of live entertainment; Live Nation Worldwide Inc. is domiciled in Los Angeles and is the world’s biggest live events company. In December 2007, the two companies agreed on the terms of an extensive alliance. The essence of the alliance is that Live Nation receive a licence for CTS ticketing software in North America and that CTS EVENTIM take over the ticketing operation on behalf of Live Nation for many national markets in Europe.

In North America, Live Nation is successfully deploying the ticketing software developed by CTS EVENTIM. Most Live Nation venues have meanwhile been switched to the CTS EVENTIM systems, and pre-sales for major concert tours in 2009 are now being handled with the new software. In Europe, CTS EVENTIM has already taken over the ticketing operation for Live Nation using its existing infrastructure in Sweden, Finland, Poland and the Netherlands, with the Czech Republic, Hungary, Great Britain and Norway to follow shortly.

#### **About CTS EVENTIM**

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe’s market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 70 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 8,000 stationary box offices throughout Europe, sales via the Internet and especially via the [www.eventim.de](http://www.eventim.de) and [www.getgo.de](http://www.getgo.de) portals are gaining increasing importance.



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