



PRESS RELEASE

CTS EVENTIM signs agreement with the OC for FIFA Women's World Cup 2011 / Ticket sales start on 29 October 2009

Munich, 06 October 2009 – The Organising Committee (OC) for the FIFA Women's World Cup 2011, to be held in Germany for the first time ever, has now concluded a cooperation agreement for the entire ticketing operation with CTS EVENTIM AG, Europe's leading ticket marketer for concerts, theatre and sports events. As with all FIFA competitions, the platform for football fans the world over will be the www.FIFA.com website.

"We are happy that we can fall back on the ticketing expertise of CTS EVENTIM in a field that is so sensitive for a Football World Cup, as well as complex. Together we gained superb experience in connection with the 2006 World Cup. The ticketing for the FIFA Women's World Cup confronts us with challenges that are just as great as the Men's. I can already announce that we will be offering an absolutely fan-friendly ticketing procedure for the 2011 Women's World Cup, too", says Wolfgang Niersbach, the Secretary-General of the German Football Association.

Klaus-Peter Schulenberg, CEO of CTS EVENTIM: "We are delighted, after 2006, to be organising the ticketing again on behalf of the Organising Committee. With smoothly operating ticket sales, we will help the FIFA 2011 Women's World Cup to be a complete success."

The first round of ticket sales for the FIFA 2011 Women's World Championships in Germany will begin on 29 October 2009. During this first sales period, which will run until 31 January 2010, only ticket series for individual 'city series' will be obtainable. "Our aim is to give those people living around the venues a kind of pre-emptive right. The idea is that they can be first in line to secure the best seats and be certain of seeing all the FIFA



Women's World Championship matches live in their stadium", added Steffi Jones, President of the OC.

Precise details about the ticketing procedure will be specified and published well in time for the launch of ticket sales. Interested fans can already sign up for the ticket alarm service under www.FIFA.com/Deutschland2011.

About CTS EVENTIM

The services provided by the CTS EVENTIM Group are used by more than 80 clubs, associations and sport promoters in about 20 different disciplines, including football, handball, ice hockey, tennis, Formula 1, DTM, winter sports and others. In the German first-division football league alone, almost two-thirds of the clubs are now working with EVENTIM systems. Among other channels, EVENTIM Sports operates the web-based 'eventim.Tixx' information and ticket reservation system and the 'eventim.FaRM' CRM system. In the current business year, a ticket volume of well over 13 million tickets is expected for EVENTIM Sports alone.

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 70 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 8,000 stationary box offices throughout Europe, sales via the Internet and especially via the www.eventim.de and www.getgo.de portals are gaining increasing importance.

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