



PRESS RELEASE

Marco Haeckermann appointed new Director Investor Relations of CTS EVENTIM AG

Munich, 10 January 2011 – With effect from 1 January 2011, Marco Haeckermann, 35, is the new Investor Relations Director of CTS EVENTIM AG, a company listed in the SDAX index. In his new function, Haeckermann will advance the national and international IR activities of the Group, intensify good contacts with present and future shareholders.

Over the past seven years, Haeckermann has held various positions in the investment research departments of Berenberg Bank and HSBC. Most recently, he was responsible as Senior Stock Analyst at Berenberg Bank in London for mid-cap consumer goods and retail stocks. Marco Haeckermann is a graduate economist who studied at the Bremen University of Applied Sciences, parallel to which he also obtained a degree in “Business Economics and Finance” in England.

“By creating the position of Director Investor Relations, we are responding to the increasing interest of the equity markets in our company and in the business model on which it is based. We are delighted to have Marco Haeckermann on board as an expert in stocks who has excellent knowledge of the equity markets”, says Klaus-Peter Schulenberg, the CEO of CTS EVENTIM AG.

About CTS EVENTIM

CTS EVENTIM AG, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in the ticketing field and one of the leading providers of Live Entertainment. More than 80 million tickets for well over 100,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 8,000 stationary box offices throughout Europe, sales via the Internet and especially via the www.eventim.de and www.getgo.de portals are gaining increasing importance.

CTS EVENTIM AG
Marco Haeckermann
Director Investor Relations

Contrescarpe 75A
28195 Bremen
Germany

Phone: +49 421 3666 270
Mobile: +49 173 3666 056
Fax: +49 421 3666 290

Email: Marco.Haeckermann@eventim.de

Engel & Zimmermann AG
Agentur für Wirtschaftskommunikation

Hermann Zimmermann, Dr. Alexander Baer

Phone: +49 89 89 35 63 3

info@engel-zimmermann.de