



PRESS RELEASE

CTS EVENTIM acquires majority stake in cinema ticketing company CREA

Acquisition through Italian market leader TicketOne / more than 1,000 cinemas selling over 80 million cinema tickets annually / attractive extension to existing core business

Bremen, 19. November 2013. SDAX listed CTS EVENTIM AG, Europe's leading ticketing company, continues its expansion as it enters into the cinema ticketing market in Italy. EVENTIM group company TicketOne S.P.A in Milan, the Italian market leader in event ticketing, has acquired a 60% stake in CREA Informatica. CREA's software is used in more than 1,000 cinemas throughout Italy, selling more than 80 million tickets each year, and more than 5 million thereof through the Internet and mobile apps. The company is by far the leading provider of cinema ticketing solutions in Italy and also has a strong foothold in the distribution of tickets for discotheques, a segment characterized by strong customer loyalty and increasing integration with the live event market.

Following its 2012 entry into the market of cultural and museum ticketing, by acquisition of CREA TicketOne once again expands its offerings and its customer basis. At the same time, CREA customers in the cinema and discotheque segments are enabled to sell their tickets through TicketOne's leading internet platform. CREA Founder and CEO Alberto Casati will continue to hold a 40% share in the company.

Klaus-Peter Schulenberg, CEO of CTS EVENTIM AG: „This acquisition once more strengthens our market position in Italy. Furthermore, it lays the foundation for our integration of event ticketing and cinema ticketing, which due to very similar buyer demographics provides substantial growth potential in both areas.“

About CTS EVENTIM

CTS EVENTIM AG, listed in the SDAX index (ISIN DE0005470306), is Europe's market leader in ticketing and one of the leading providers of Live Entertainment. More than 100 million tickets for well over 180,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 20,000 stationary outlets throughout Europe, sales via the Internet and especially via www.eventim.de and www.getgo.de portals are gaining increasing importance.

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