



## **Press Release**

### **Stage Entertainment and CTS Eventim enter into pan-European partnership**

#### **CTS Eventim acquires Stage Entertainment's ticketing companies in Spain, the Netherlands and France / Exclusive ticketing cooperation between Stage Entertainment and CTS Eventim in Europe and Russia**

Amsterdam / Munich, 6. March 2014. Stage Entertainment Group and CTS Eventim AG have executed agreements on the take-over of three ticketing companies and exclusive ticketing contracts for Europe and Russia in Amsterdam today. CTS Eventim acquires from Stage Entertainment group their ticketing companies in Spain, the Netherlands and France. These include See Tickets Entradas SA seated in Madrid and See Tickets Nederland BV seated in Amsterdam. Both are among the market leaders in their respective countries, and in addition to Stage Entertainment musicals also offer tickets for various concerts, sports and other events. At the same time, CTS Eventim also acquires Top Tickets France SAS seated in Paris, and takes over the ticket sales for Stage Entertainment in Russia, where the group is successfully operating two theatres. Stage Entertainment is a leading musical show producer and promoter in the world and has been relying exclusively on CTS Eventim in Germany for more than three years.

#### **Peter O'Keeffe, Chief Executive Officer of Stage Entertainment Group:**

"We are proud to have agreed upon a long-term cooperation with our most important ticketing partner in Europe. As the undisputed market leader for the development and production of musicals in Europe, Stage Entertainment welcomes this agreement that further strengthens our ties with CTS Eventim, Europe's leading ticketing company."



“Today’s agreement will enable Stage Entertainment to focus even more on its growth ambitions. As a part of the agreement, CTS Eventim will assume responsibility for Stage Entertainment’s ticketing in the Netherlands, Spain, France and Russia by acquiring SEE Netherlands, Entradas, Top Tickets France, and Stage Entertainment’s current ticketing activities in Russia, which deliver highest quality service and millions of tickets to our many loyal customers.”

**Klaus-Peter Schulenberg, Chief Executive Officer of CTS Eventim AG:**

“For many years CTS Eventim and Stage Entertainment have been cooperating successfully in Germany. Now we are expanding this close cooperation all over Europe, which will generate excellent prospects and growth opportunities for both parties.”

“With the acquisition of the three ticketing companies, we systematically continue European expansion in our high margin core business. Stage Entertainment is the undisputed market leader in their segment, and our exclusive partnership with Stage guarantees sustained growth.”

For further information:

**Stage Entertainment Group:**

Maarten van Nispen, Director Corporate Communication, +31 20 3052243

**CTS Eventim AG:**

Marco Haeckermann, Director Corporate Development & Strategy, +49 421 3666 270