



## **PRESSE RELEASE**

### **CTS EVENTIM acquires ticketing business unit of G-Tech/Lottomatica in Italy**

***Takeover by Italian market leader TicketOne / Market leadership extended to sports ticketing with a total of 14 'Serie A' football clubs as customers / Network of more than 1,000 box offices in Italy***

**Bremen, 18. July 2014.** CTS EVENTIM AG & Co. KGaA, listed in the SDAX index and Europe's leading ticketing company, continues to expand and is now assuming leadership of the Italian sports ticketing market. Milan-based TicketOne S.P.A, a member of the EVENTIM group of companies, has acquired the entire ticketing business of the G-Tech/Lottomatica Group. In Italy, Lottomatica is second to market leader TicketOne in the ticketing industry and specialised in the sports market.

Under its LISTICKET brand, Lottomatica handles the ticketing operations for 12 clubs in the first Italian football league, known as 'Serie A'. LISTICKET sells a total of more than 5 million tickets annually. The assets being taken over by TicketOne also include access to the Lottomatica sales network of more than 1,000 box offices throughout Italy.

By making this transaction, TicketOne is significantly extending its leadership of the Italian market. Substantial scale effects can be achieved by integrating the LISTICKET business, and the number of TicketOne box offices in Italy can be more than doubled.

#### **About CTS EVENTIM**

*CTS EVENTIM AG & Co. KGaA, listed in the SDAX index (ISIN DE 0005470306), is Europe's market leader in ticketing with activities in 23 countries and one of the leading providers of Live Entertainment. More than 100 million tickets for well over 180,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 20,000 stationary outlets throughout Europe, sales via the Internet are gaining increasing importance. Leading online portals like [eventim.de](http://eventim.de), [oeticket.com](http://oeticket.com), [ticketcorner.ch](http://ticketcorner.ch), [ticketone.it](http://ticketone.it), [lippu.fi](http://lippu.fi) and [entradas.com](http://entradas.com) are part of EVENTIM Group.*

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