



## **PRESS RELEASE**

### **eventim.de is *FOCUS* test winner**

**Customer survey names [www.eventim.de](http://www.eventim.de) as best German online ticket shop / Best marks for range, website and transaction processing**

Bremen, 4 February 2015. Whether it's for the theatre, rock concerts or football matches – more and more consumers are buying their tickets on the Internet. With [www.eventim.de](http://www.eventim.de), CTS EVENTIM, Europe's leading ticket service provider, operates the best German online ticket portal. That was the result of a consumer survey for the specialist magazine *FOCUS-MONEY*. In the 'Germany test', over 1,000 customers gave five major German ticket shops marks in eight categories.

The test winner eventim.de impressed the customers, receiving top marks for the website, transaction and processing, and ticket range. The online shop leads the way in terms of ticket search and quick loading times, for example. Consumers also praised the variety of tickets on offer and the fast ticket delivery times. Malte Blumenthal, Senior Vice President of EVENTIM, said: 'The accolade is acknowledgement of our hard work. We want to offer the customer everything ahead of the event to ensure they experience the live event in the best possible way. To achieve this, we support the customer from the first contact, with everything from mobile venue plans to fan tickets and entry to the venue via smartphone. Customers already expect much more than just a ticket, and that trend will only increase in future.'

According to the test report, around 125 million event tickets were sold in Germany in 2014. Approximately 40% of those were bought online, with the figure on an upward trend. The highlights on stage in 2015 include AC/DC, Bruce Springsteen and U2.

More than 100 million tickets for over 200,000 concerts and sporting and cultural events in 23 countries are sold via the EVENTIM Group systems each year. In addition to eventim.de, online portals such as oeticket.com, ticketcorner.ch, ticketcorner.ch, ticketone.it, lippu.fi and entradas.com belong to the EVENTIM Group. EVENTIM is also the exclusive ticketing partner of the 2016 Summer Olympic Games in Rio de Janeiro.

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