

PRESS RELEASE

1. FC Nürnberg launches '1. FCN ticket resale platform' jointly with CTS EVENTIM, using 'fanSALE' as basis – Early renewal of ticketing partnership until 2018

Bremen, 11 February 2015. The FC Nürnberg football club is now offering its fans an additional facility for selling and buying admission tickets to home matches in the Grundig Stadium. The second-division Bundesliga club has installed its official online ticket resale platform on the 'fanSALE' portal in collaboration with CTS EVENTIM, Europe's leading provider of ticketing services. The platform can be used by holders of season and general admission tickets to resell their tickets when unable to attend matches. The transaction is from fan to fan – legal, convenient, fast, risk-free and at normal prices. The system does not require ticket holders to surrender their season or general admission ticket, as the tickets are electronically barred for the home match in question. Anyone buying a ticket on the 1. FCN ticket resale platform receives a new match-day ticket from the club. The online portal opens on 11 February under www.fcn-ticketboerse.de.

Until 2018, 1. FC Nürnberg will also be tapping into other innovations besides the fanSALE platform, such as creating a powerful, customer-friendly EVENTIM.Tixx webshop designed in the club's colours, where tickets can be easily purchased. One of the special features of the webshop is that fans will be able to book their seat directly in future, using a virtual 3D animation of the Grundig Stadium. The popular print@home ticket printing feature will also be available from spring 2015 onwards.

'1. FC Nürnberg has been working successfully with EVENTIM Sports since 2003 and over that very long period has got to know and appreciate the company as a highly reliable and strong partner. Early renewal of the contract for a further three years is not something to be taken for granted in the fast-moving times we are living in, and expresses our mutual confidence in the system solutions of tomorrow. We are delighted at the same time to be launching the 1. FCN ticket resale platform, a genuine alternative that enables our fans to resell their tickets on fair and transparent terms if they are

unable to attend a home match', says Daniel Kirchner, Stadium and Operations Manager at 1. FC Nürnberg.

'We are glad to provide 1. FC Nürnberg and its fans with innovative solutions in the form of the resale platform and the new Tixx webshop, which make ticketing even more convenient and secure than before', explains Dr Julian de Grahl, a manager at CTS EVENTIM Sports GmbH. 'Fans of the club wanting to resell their tickets no longer need to take the risks to which customers of unofficial ticket and auction platforms are exposed, such as invalid tickets, unfair pricing and other nasty surprises. With our systems, fans are on the safe side', adds Malte Blumenthal, Senior Vice President E-Commerce at CTS EVENTIM AG & Co. KGaA, the company that operates fanSALE.de.

About CTS EVENTIM

CTS EVENTIM AG & Co. KGaA (SDAX segment, ISIN DE 0005470306), is Europe's market leader in the ticketing field, with operations in 23 countries, and one of the leading providers of live entertainment. More than 100 million tickets for over 200,000 events are sold annually using systems developed and marketed by the EVENTIM Group. In addition to more than 20,000 stationary box offices throughout Europe, sales via the Internet are gaining increasingly in importance. The EVENTIM Group owns and operates online portals such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it, lippu.fi and entradas.com.

About fanSALE

fanSALE is the first German web portal specially designed for reselling tickets to sports and other events. Offering many innovative and pioneering features for buyers and sellers alike, fanSALE is establishing tomorrow's standard for private ticket reselling – secure, convenient and fast.