



## **PRESS RELEASE**

### **Christian Steinhof Becomes Head of Corporate Communications at CTS EVENTIM**

Munich, 5 May 2017. Christian Steinhof (36) took charge of Corporate Communications at CTS EVENTIM AG & Co. KGaA on 1 May 2017. The department has been newly created in line with the ongoing strategic development at Europe's leading company for ticketing and live entertainment. Joining CTS EVENTIM from media company Bertelsmann, where he spent over ten years working in various functions in corporate communications, Steinhof reports to CTS EVENTIM CEO Klaus-Peter Schulenberg.

Klaus-Peter Schulenberg: "I'm very glad that Christian Steinhof, an acknowledged expert in communication, is joining us. He has many years of experience in PR, comprehensive knowledge of the industry, and is highly enthusiastic about CTS EVENTIM and our range of services. Under his leadership, I'm sure that our communication will make a significant contribution to the success of our company."

Until the end of April, Steinhof worked for Bertelsmann SE & Co. KGaA (Gütersloh, Germany) as Press Officer/Vice President Media Relations, where his main focus was on the issues of finance and M&A communication. He had previously been responsible, among other things, for the area Issues Management within the department. Before joining Bertelsmann in 2006, Steinhof graduated as Master of Arts in Media Management at the Department for Journalism and Communication Research at the Hochschule für Musik, Theater und Medien in Hanover.

#### **About CTS Eventim:**

*MDAX listed CTS EVENTIM AG & Co. KGaA (ISIN DE 0005470306) is Europe's market leader in the ticketing field, with operations in 25 countries, and one of the leading providers of live entertainment. More than 140 million tickets for more than 200,000 events are marketed annually via EVENTIM group systems. In addition to more than 20,000 stationary outlets in Europe, EVENTIM distributes tickets via online platforms and call centers. Among others, EVENTIM group operates the online portals [eventim.de](http://eventim.de), [oeticket.com](http://oeticket.com), [ticketcorner.ch](http://ticketcorner.ch), [ticketone.it](http://ticketone.it), [lippu.fi](http://lippu.fi) and [entradas.com](http://entradas.com).*

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