



## **PRESS RELEASE**

### **EVENTIM UK strengthens management team, names Daniel Brown CEO**

- Ticketing and Live Entertainment executive joins CTS EVENTIM
- Further expansion of activities in the UK planned
- Nick Blackburn remains Chairman of EVENTIM UK
- Dale Ballentine promoted to COO

London/Munich, 16 October 2018. CTS EVENTIM, one of the world's leading providers of ticketing services and live entertainment, has appointed Daniel Brown (40) as the new CEO of its British subsidiary, EVENTIM UK. Over the past six years, Brown has held management positions in the Anschutz Entertainment Group (AEG), most recently as Vice President Marketing and Customer Experience at AEG's ticketing subsidiary AXS.

Daniel Brown began his career in the automotive industry, where he held managerial responsibilities for digital and CRM businesses before moving to OgilvyOne. In 2012 he joined AEG Europe as Director/Vice President of CRM. Two years later, he was appointed Vice President Marketing and Customer Experience and in that function was closely involved in expanding the European business of AXS.

Daniel Brown commented, 'I'm thankful to CTS EVENTIM's Management Board for their confidence in me and I'm looking forward to playing my role in shaping the growth story of a global player in my home market. With my new colleagues, I want to help build on EVENTIM UK's reputation as a reliable and innovative partner for venues, promoters and fans – one that knows how to exploit the potential presented by digitisation in the interest of our various customers.'

In another move to strengthen EVENTIM UK's leadership team, Dale Ballentine, who most recently served as the company's Director of Development, has been promoted to COO. Nick Blackburn remains Chairman of EVENTIM UK.

In the current business year, EVENTIM UK has, among other things, concluded an exclusive ticketing partnership with the show production 'Mamma Mia! The Party!', and a long-term ticketing agreement with live music and venues company VMS Live. In addition, the fanSALE platform for the secondary market and the FanBonus customer loyalty programme have been launched successfully on the market.

Nick Blackburn added, 'I welcome Daniel Brown to EVENTIM UK. He brings valuable industry experience to his role as CEO. At the same time, I'm happy that Dale Ballentine has accepted his promotion to COO. Over the past two years he has significantly contributed to EVENTIM UK's strategic progress and our business success. Together with our Finance Director James O'Mullan we now have a strong team in place to handle what I'm convinced will be a phase of growth for EVENTIM UK. I look forward to working with this strong team of executives and all other colleagues at EVENTIM UK for the foreseeable future.'

**About CTS EVENTIM**

CTS EVENTIM is one of the leading international providers of ticketing services and live entertainment. In 2017, more than 250 million tickets were marketed using the company's systems – through stationary box offices, online or mobile. Its online portals operate under brands such as eventim.de, oeticket.com, ticketcorner.ch, ticketone.it and entradas.com. The EVENTIM Group also includes many concert, tour and festival promoter companies for events like 'Rock am Ring', 'Rock im Park', 'Hurricane' and 'Southside'. In addition, some of Europe's most renowned venues are operated by CTS EVENTIM, for example the LANXESS arena in Cologne, the Waldbühne in Berlin and the EVENTIM Apollo in London. CTS EVENTIM AG & Co. KGaA (ISIN DE 0005470306) has been listed on the stock exchange since 2000 and has been a member of the MDAX segment since 2015. In 2017, its 3,020-strong workforce generated more than one billion Euro in revenues in 23 countries.

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